

RTP|One Itinerary

Package and sell all destination travel elements in one transaction

RTP, part of Active Network

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Easily package and sell all travel elements – transportation, lodging, tickets, activities, rentals, lessons and more – in one transaction

Using the RTP|One Itinerary turnkey solution from RTP and Inntopia, destination resorts and attraction operators can smartly package and sell all destination elements in one transaction, with:

- Built-in access to numerous distribution partners
- Direct access to RTP|ONE products, such as tickets, activities and more

Out-of-the box solution

With RTP|One Itinerary, destination resort and attraction operators using RTP enterprise software can offer unique and comprehensive vacation packages without having to develop custom itinerary technology.

This licensed technology integration allows operators to bundle their own products – and those from multiple partners – flexibly managing discounts and other itinerary characteristics to maximize yield. It also greatly reduces the need for consumers to shop multiple web sites and increases the likelihood of consumers booking all elements of their trip through the operator's commerce engine, increasing top and bottom lines.

The solution offers:

- One-stop, one-itinerary, comprehensive shopping for consumers with access to transportation, lodging, tickets, activities, rentals, lessons and other products.
- The ability to offer unique packages not available elsewhere.
- Items typically not available for advance purchase, such as some private lessons.
- The ability to more accurately manage yield on tickets, lodging and other items that have flexible pricing and inventory constraints.

Common Challenges	RTP One Itinerary Solution	Value
Expectations by customers to book all vacation elements at one time	Allows customers to purchase all itinerary components in one transaction, including RTP ONE products and those from travel and activity supplier partners.	<ul style="list-style-type: none"> • Increase yield, top line and bottom line revenue with the ability to package all itinerary elements • Increase customer satisfaction with the ability to book all elements without sourcing multiple sites
Need to centralize customer data and transaction records	Integrates into companywide databases that allow for reporting and analysis of data and trends.	<ul style="list-style-type: none"> • Improved clarity about customer purchasing trends and activities • Better ability to make – and measure – business decisions, increasing yield, top and bottom line revenue.
Requirement to securely process payments	Uses secure payment systems and provides accounting and automatic disbursement of revenue to suppliers.	<ul style="list-style-type: none"> • Powerful way to not only package and sell products and itinerary components, but also provide deposit and payment schedules • Provide guests with maximum purchasing and payment flexibility, while maintaining supplier accounting
Need to better manage inventory and yield	Provides ability to truly sell the last room and other items with inventory constraints and flexible pricing.	<ul style="list-style-type: none"> • Increases accuracy and operators' ability to manage the yield on tickets, lodging and other items that have flexible pricing and inventory constraints lift/ride status and more

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Increase flexibility, decrease costs

The RTP/Inntopia integrated solution reduces labor costs associated with exchanging data between service providers and patching together itineraries, information and billing.

The system is configurable, so each operator can apply its own business rules while having great flexibility in offering an extensive assortment from which consumers can select and purchase in a single transaction. This eliminates the need for operators to manage complex system integrations, and instead focus on their core businesses.

Consumer itineraries will be under master confirmation codes with a single charge (or payments as defined by a schedule) instead of separate charges from airlines, resorts, car rental companies and other providers. Account numbers for consumer loyalty programs such as frequent flier miles can be added during the reservation process.

Requirements

To use the turnkey RTP|One Itinerary solution, resort and attraction operators need RTP's enterprise RTP|ONE software and the Inntopia CRS agent application or the Inntopia Booking Engine.

Gain Clarity with RTP

Use RTP, which delivers a single commerce engine, throughout an entire operation to integrate critical back-end and customer-facing functions provides a centralized, clear view of performance. It simplifies daily operations and maximizes long-term profitability. Guests receive a consistent – and simple – experience throughout multiple touch points. Operators achieve clear business performance visibility from integrating departments and locations into one database.

Optimizing the Guest Life Cycle

As the only company that can connect you to your guest throughout all five stages of the guest life cycle – research and plan, purchase, anticipate experience and reflect – RTP is constantly developing innovative technology and tools that make your guest experience smoother and your operations more effective. Updates are automatic, keeping you current with the latest technology.

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